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As the Mayor of Inglewood and representing the City Council as the Chief Elected Official for the South Bay Workforce Investment Area (SBWIA), I maintain a firm resolve to enhance the vitality of not only the City of Inglewood but the entire South Bay Area. I want to thank the nine City Councils of the SBWIA for their support of the South Bay Workforce Investment Board over the years.

The South Bay Workforce Investment Board (SBWIB) continues to be a tremendous asset to the communities that it serves and is committed to improving the local economy by providing a myriad of “state of the art” services, information, and programs to increase job opportunities and improve the quality of life for all of us.

We are all proud that the SBWIB is here to serve the South Bay. As Mayor I will do everything possible to support the Board in their efforts to remain one of the top performing WIB’s in the State. I would like to congratulate the entire South Bay Workforce Investment Board and One-Stop staff, as well as its partners on their numerous accomplishments, and wish them continued success in all their present and future endeavors.
SBWIB is vital, relevant, and important to individuals and businesses and I want to thank the members of our Board of Directors and partners for being fully engaged in the growth of the organization and ensuring that our programs are successful and of premier quality.

Our workforce development approach is balanced with a commitment to help the communities we serve through our strong partnerships with businesses and major industries in the South Bay.

Our goals are to continue to use our partnerships to contribute to a more successful economy; to help businesses grow and develop; and to improve the quality of life of people in need in our service area.

This year the WIB’s South Bay One-Stop Business & Career Centers provided more than 143,000 youth and adults with a wide range of self-help and staff-assisted career services. The hard work and dedication of our staff, partners, and Board Members have enabled us to positively affect the economic climate of our service area.

Congratulations to Jan Vogel and his dedicated team. Together we all make a difference!

Wayne Spencer
Chairman
MESSAGE

From The Chief Executive Officer

CHIEF EXECUTIVE OFFICE

Jan Vogel
South Bay Workforce Investment Board

Our goal is to provide the best workforce development services for our clients. The key to our success for over 30 years has been the collaboration of resources among our partners who provide strong support for our programming. This takes hard work and dedication of our staff, partners, and Board Members.

Like our counterparts throughout the state, SBWIB has aggressively responded to our changing economy by being a resource to employers and job seekers.

We have placed an emphasis on services designed to support and retain businesses during the downturn. SBWIB is committed to continuous improvement in local education and training efforts so that the skills of the workforce match employer needs. We succeed because we develop and implement new programs to realize our vision of a fully integrated workforce investment system that provides the tools necessary to develop a world-class workforce.

The hard work and dedication of our staff, partners, and Board Members continues to raise the level of discussion about workforce development in Southern California. The South Bay Workforce Investment Board will continue to be a top performing Workforce Investment Board in the State and will consistently improve our efficiency and leverage financial, human, and program resources to provide the best workforce development services for our clients.

Jan Vogel
Chief Executive Officer
November 2012

❖ AT&T awarded the South Bay Workforce Investment Board $5,000 for the Fit FOR GOLD program.

❖ Southern California Edison awarded the South Bay Workforce Investment Board $25,000 for the Inglewood Unified School District’s Saturday School program.

❖ The South Bay Workforce Investment Board hosted the Hawthorne Teen Center 4th Anniversary celebration.

February 2013

❖ The State of California awarded the South Bay Workforce Investment Board $19 Million in Dislocated Worker Additional Assistance Project Funds for the Multi-Sector Workforce Partnership Project.

March 2013

❖ California Workforce Association awarded the first ever Lifetime Achievement Award to South Bay Workforce Investment Board Chief Executive Officer Jan Vogel.

April 2013

❖ The South Bay Workforce Investment Board hosted the 13th Annual BluePrint for Workplace Success Youth Job Fair.

❖ The South Bay Workforce Investment Board was awarded $17 Million from the Department of Labor (DOL) National Emergency Grant to assist workers affected by the layoffs in California and was featured in the DOL Newsletter.

May 2013

❖ The South Bay Workforce Investment Board honored 35 Fit FOR GOLD cadet graduates.
## Elected Officials

**Carson Mayor**  
Jim Dear  

**Mayor Pro Tem**  
Elito M. Santarina  

**Council Members**  
Lula Davis-Holmes  
Mike A. Gipson  
Albert Robles  

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**Cameron Mayor**  
Paul K. Tanaka  

**Mayor Pro Tem**  
Dan Medina  

**Council Members**  
Tasha Cerda  
Rachel C. Johnson  
Terrence Terauchi  

---

**Hermosa Beach Mayor**  
Patrick "Kit" Bobko  

**Mayor Pro Tem**  
Michael DiVirgilio  

**Council Members**  
Howard Fishman  
Peter Tucker  
Jeff Duclos  

---

**Lawndale Mayor**  
Harold Hofmann  

**Mayor Pro Tem**  
Pat Kearney  

**Council Members**  
Larry Rudolph  
Robert Pullen-Miles  
James H. Osborne  

---

**Redondo Beach Mayor**  
Steve Aspel  

**Council Members**  
Jeff Ginsberg  
Bill Brand  
Stephen Sammarco  
Pat Aust  
Matthew Kilroy  

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**El Segundo Mayor**  
Bill Fisher  

**Mayor Pro Tem**  
Carl Jacobson  

**Council Members**  
Suzanne Fuentes  
Dave Atkinson  
Marie Fellhauer  

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**Hawthorne Mayor**  
Chris Brown  

**Mayor Pro Tem**  
Olivia Valentine  

**Council Members**  
Nilo Michelin  
Alex Vargas  
Angie Reyes English  

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**Inglewood Mayor**  
James T. Butts  

**Mayor Pro Tem**  
Alexander Padilla  
Ralph L. Franklin  
Eloy Morales, Jr.  
George Dotson  

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**Manhattan Beach Mayor**  
David Lesser  

**Mayor Pro Tem**  
Amy Howorth  

**Council Members**  
Wayne Powell  
Mark Burton  
Tony D’Errico  

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**Serving Nine Cities in the South Bay.**
# RETURN On Investment

## TOTAL ECONOMIC RETURN FROM ONE-STOP CENTER, DISLOCATED WORKER AND ADULT PROGRAMS

2012-2013

<table>
<thead>
<tr>
<th>Program</th>
<th>Economic Return</th>
<th>Investment</th>
<th>Return on Investment</th>
<th>Payback Period</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dislocated Worker</td>
<td>$4,132,003</td>
<td>$1,741,733</td>
<td>237%</td>
<td>110 days</td>
</tr>
<tr>
<td>Adult</td>
<td>$4,915,872</td>
<td>$1,340,508</td>
<td>367%</td>
<td>71 days</td>
</tr>
<tr>
<td>Total</td>
<td>$9,047,875</td>
<td>$3,082,241</td>
<td>294%</td>
<td>89 days</td>
</tr>
</tbody>
</table>

WIB funded programs provided a return on the Dislocated Workers Program of $2,390,270. This equates to a return on investment of $2.37 for every dollar spent. WIB funded programs provided a return on the Adult Program of $3,575,364. This equates to a return on investment of $3.67 for every dollar spent.

Return on investment is determined by the successful training and job placement of unemployed individuals. The taxpaying public receives long-term benefits as confirmed by comparing the cost of training to the amount of money returned to the local economy.

Return on Investment is calculated by using the entered employment rate and taxes paid by job training participants to establish the gross economic gain to the community.
In 2012-2013 Program Year 143,918 customers visited the South Bay One-Stop Business & Career Centers in Inglewood, Redondo Beach, Carson and Gardena and received a wide range of self-help and staff-assisted services, including labor market information, on-line career profiles, career interest inventories, supportive service referrals, vocational counseling, technical training, and job placement assistance.

PARTICIPANT ENROLLMENTS & EXITERS

TOTAL PARTICIPANTS ENROLLED

- Adults: 354
- Dislocated Workers: 589
- Youth: 403

TOTAL EXITERS

- Adults: 131
- Dislocated Workers: 125
- Youth: 111
“We have developed a successful partnership with SBWIB through our Information Technology related internships. We exposed and trained participants to perform a wide variety of IT related duties. Because of the success of the program we asked SBWIB to extend the internships of summer youth interns into a year round opportunity where they will be afforded the exposure to be trained on more advanced SpaceX engineering software applications. We look forward to future collaborations with SBWIB.”

SpaceX

“Needed to place individuals in large construction projects in the Los Angeles/South Bay Area and turned to SBWIB for our hiring needs. SBWIB recommended an on-the-job training and apprenticeship program and successfully recruited over 35 participants that were trained for a two and-a-half year program in safety, carpentry and drywall skills. At the completion of the program apprentices earned up to $37.35 an hour and received full benefits. SBWIB is amazing! I believe in training in a career not a job, and supporting local communities where projects are being built.”

Steve Sharpe, CEO of Sharpe Interior Systems

Michelle Garcia came to the One-Stop after being laid off from Los Angeles Unified School District in June 2012. A single mother of three, she was in the middle of a difficult divorce and facing the foreclosure of her home. Michelle gained temporary custody of her brother’s two small children. When Michelle first came to this Country an elementary teacher had a tremendous impact on her life and inspired her to become a teacher herself. Michelle was facing educational challenges with her own son. His erratic behavior was very challenging for Michelle who enjoys teaching, but wanted to learn new ways to develop curricula that would stimulate the mind of young kids, help them learn and keep them engaged.

Knowing there are not many teachers who would like to work with special needs children, Michelle and her counselor developed a plan that provided her the opportunity to give back to the community and continue to grow, learn and teach. Michelle enrolled in the Special Education Teaching Credential Program at Cal State University of Los Angeles and began her program in September 2012.

During her training Michelle was able to maintain a 4.0 GPA and never missed a class. As the result of her hard work and dedication, Michelle is now back teaching and making $38.00 an hour. Michelle stated this past June, “This is the first summer I don’t have to worry about money and still have time to enjoy my kids.” Michelle expressed her appreciation to Mr. Jan Vogel and the WIA program as they have helped her further her education and obtain employment. Michelle is truly and inspiration and role model!

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The vision of the South Bay Workforce Investment Board (SBWIB) for meeting workforce development challenges within the nine (9) cities that comprise our local workforce investment area is one that embraces comprehensive strategies to meet the needs of business for a skilled workforce, while at the same time creating opportunities for workers to prepare for and enter into well-paid careers. Central to this objective is collaboration among a wide range of stakeholders including business, labor, education, social services, philanthropic organizations and community-based agencies. Translating this vision into a Plan that can be set in motion will require that stakeholders work together to identify the workforce needs of businesses in local priority sectors and to develop career pathway approaches to address gaps in the skills of the local workforce.

With significant input from business and community partners, SBWIB has developed a Five-Year Strategic Local Workforce Plan. The Plan describes the Board's commitment to building and maintaining a comprehensive workforce development system for our area that is sector-focused, business-responsive and fosters the development and delivery of training and services along career pathways that bridge the gap between skills currently available in the workforce and the needs of growing and emerging sectors of the local economy.

SBWIB’s Local Plan meets the requirements set forth in the federal Workforce Investment Act of 1998 (WIA) along with those promulgated through the State statute that implements the WIA program in California. Furthermore, it complements the California Workforce Investment Board’s “Shared Strategy for a Shared Prosperity – California’s Strategic Workforce Development Plan: 2013-2017,” which promotes the Governor’s vision for better aligning and deploying resources to the workforce needs of industries and communities.

Our Five-Year Strategic Local Workforce Plan includes specific goals that will be met within the five year period during which the Plan is in effect. Each goal has been categorized as follows:

- Short-Range: Achievable within 0 to 1 year.
- Mid-Range: Achievable within 1 to 3 years.
- Long-Range: Achievable within 3 to 5 years.

SBWIB anticipates making annual modifications based on progress made by the Board, our regional and local networks and our sector partnerships, which will develop new career pathway approaches.

Covered in the SBWIB’s Strategic Local Workforce Plan is:

The SBWIB’s vision for developing and strengthening its high performing workforce development delivery system

- Background on the SBWIB
- Major factors influencing the system
- Stakeholders
- Overview of stakeholder engagement strategy
- Overview of key sectors within the region
- Priority sectors
- Key strategies in preparing a skillful workforce
YOUTH Development Council

Yvette Johnson, Chairperson
Behavioral Health Services C/O Pacifica House

Elyse Beardsley
Industrial Lock and Security, Inc.

Tom Beeden
Residence Inn

Teri Boaum
Republic Services, Inc.

Dr. Don Brann
Superintendent,
Inglewood Unified school District

Ken Bryant
Rise and Shine Youth Program

Ruthi Davis
Private Sector

Andy Delgado
Century Center for Economic Opportunity, Inc.

Dr. Ellen Dougherty
Superintendent,
Lawndale School District

Chief Mark Fronterotta
Chief of Police, Hawthorne Police Dept.

Dr. Thomas Fallo,
President
El Camino College

Joe Faulkner
L.A. County Probation Dept.

Jose Fernandez,
Superintendent
Centinela Valley Union High School District

Dr. Barbara Flores
Superintendent,
Lennox School District

Henry Greene
Department of Rehabilitation

Jackie Honoré
L.A. Job Corps Center

Dr. Thomas Johnstone
Superintendent,
Wiseburn School District

Marty Jones
Private Sector

Latu Manufekai
Participant

Volkafer McElroy
Parent Representative

Linal Miller
El Segundo
Unified School District

Dr. Helen Morgan
Superintendent,
Hawthorne School District

Shad Rezai
Private Sector

Javier Rivas
Leuzinninger High School

Dr. Geoff Yantz
Superintendent,
El Segundo
Unified School District

Dr. Lance Williams
U.S. Green Building Council

2013 YOUTH JOB FAIR

2010 BLUEPRINT FOR WORKPLACE SUCCESS:

★ 53 Hiring Companies and Resource Agencies Attended
★ More than 737 South Bay Youth Attended
★ 102 Youth Hired and 194 Scheduled for 2nd Interview
★ 63 Community Volunteers Participated
The 18th Annual South Bay Workforce Investment Board (SBWIB) Alumni & Awards Breakfast themed “Achieving Greatness” was held at the Ayres Hotel in Hawthorne, and attended by more than 300 civic leaders, employers, training providers and graduates of job and career training programs. The Awards Breakfast celebrated the outstanding accomplishments of the workforce investment community and honored the late John Parsons, former SBWIB board member and former Redondo Beach councilmember, who was recognized by SBWIB Board Chairperson Wayne Spencer.

Among those on hand were keynote speaker Dr. Willie J. Hagan, President, California State University, Dominguez Hills who, on behalf of the University, presented not only an inspiring address, but also gave a $50,000 donation to support the recently opened Inglewood Teen Center and several other successful youth programs offered by the SBWIB. Other special guests included US Congresswoman Maxine Waters, Assemblymember Steven Bradford, City of Carson Mayor Jim Dear, City of Lawndale Mayor Harold Hoffman, and a host of other civic leaders and elected officials. The coveted Esther Williams Award of Excellence was awarded to City of Inglewood Mayor James T. Butts present by SBWIB Vice-chair and President of Centinela Hospital, Linda Bradley. Mayor Butts expressed his most earnest appreciation for receiving such an award in the company of peers he both admires and respects.

Jan Vogel, CEO, SBWIB gave a brief summary of a few of the award recipients, who, despite their personal barriers, severe obstacles, and the economic downturn, had successes. The eighteenth breakfast award recipients were Martha Alvarez, Krystal Beaudette, Anahi Corte, Michelle Garcia, De’Anna Gil, Patricia Herron, Jamaal Jones, Sheera Jean-Marie, Ebony Spann, and Kennia Viera. Mr. Vogel also recognized several outstanding employers who collectively hired dozens of participants over the year. These employers were Beach Cities Health District, Eagle Summit Builders, Gate Gourmet, PLS Financial Services, Inc., Sharpe Interior Systems, and SpaceX.

Left to right: Dr. Willie J. Hagan, California State University Dominguez Hills, Linda Bradley, SBWIB Vice-Chair and President of Centinela Hospital, Maxine Waters, U.S. Congresswoman, Jan Vogel, CEO SBWIB
Wayne Spencer, Chairperson
Spencer 4 Hire Security

Joe Ahn
Business & Economic Development
Northrop Grumman Aerospace Systems

Carolyn Anderson
One-Stop Policy
EDD/South Bay Job Service Office

Debra Baker
Performance & Evaluation
Laborers’ Local 802

Elyse Beardsley
Youth Development Council
Industrial Lock and Security, Inc.

Tom Beedon
Youth Development Council
General Manager, Residence Inn

Patricia Bennett
One Stop Policy, Executive
P & J’s Unique Bookkeeping & Tax Services

Brenda Brent
One Stop Policy
Department of Rehabilitation

Linda Bradley
Business & Economic Development, Executive
President, Centinela Hospital Medical Center

Alan Caldwell
Business & Economic Development
Shell Pipeline Company LP

Billy C. Campbell
Youth Development Council
The Campbell Agency

Ray Cordova
One Stop Policy
South County Labor

Gary Cook
One Stop Policy
UA Plumbers Local Union 78

Dr. Jack Daniels
Business & Economic Development

Ruthi Davis
Youth Development Council
Private Sector

Edward De Brito
Youth Development Council
Cement Masons Southern California

Maria Angie Pacheco
Youth Development Council
Inglewood Housing Authority

Denise DiPasquale
Executive
Business & Economic Development

Dobard
Performance & Evaluation
Patricia Donaldson
One Stop Policy
Hawthorne Chamber of Commerce

Thomas Fallo
Youth Development Council
President, El Camino Community College

Jesus Fernandez
Youth Development Council
Southern California Paint and Drywall Industries

Jose Fernandez
Youth Development Council
Superintendent, Centinela Valley Union High School District

Jay Fowler
Performance Evaluation
Republic Services, Inc.

Angela Gibson
Performance & Evaluation
AT&T Area Manager

Esteban Gonzalez
Performance & Evaluation
SER - Jobs for Progress, Inc.

Dr. Willie Hagan
Youth Development Council
President, California State University Dominguez Hills

Charles Harkey
One Stop Policy
Inglewood Tickets

Mike Harriel
Youth Development Council
Southern California Gas Company

Bob Helfant
Executive, Business & Economic Development Chair
HCD, Incorporated

Doug Herbst
Performance & Evaluation
Heaven & Earth Productions

Jackie Honoré
Youth Development Council
Director of Career Programs
L.A. Job Corps Center

Sandra G. Horwitz
Performance & Evaluation
Private Sector

Barbara Hubbard
One Stop Policy
One Stop Business & Career Center, Inglewood

Michael Jackson
One Stop Policy
The Dardanelle Group

Jeffrey Jennison
Performance & Evaluation
Watson Land Company

Yvette Johnson
Executive, Youth Development Council Chair
Behavioral Health Services

Marty Jones
Youth Development Council
President, Triumph Aerostructures

Anthony Lawson
Performance & Evaluation
President, HITCO

Yvonne Mallory
Business & Economic Development
City of Gardena, Economic Development Dept.

Ivan Mason
Business & Economic Development
US Vets. Inc.

Glenn Mitchell
Performance & Evaluation Chair, Executive
Gardena General Insurance Agency

Mike Morales
Performance & Evaluation
Harmony Works

Van Nguyen
Performance & Evaluation
LA County DPSS-GAIN Region 1

Michelle Olson
One Stop Policy
New Age Electronics
EX-OFFICIO MEMBERS

Maria Frias
One Stop Business & Career Center, Beach Cities

Barry Waite
One Stop Business & Career Center, Carson

ALTERNATES

Dr. Francisco Arce and Dr. Jeanie Nishime
El Camino Community College

Janet Britt, L.A. Job Corps Center

Ron Bradfish, Triumph Aerostructures

Helene Campbell, The Campbell Agency

Eric Brown, IBEW Local 11

Monique Bryant
Rise and Shine Youth Program

Elmer Bugg, Dean, Workforce Dev. & Corporate Relations, Southwest College

Roberto Garcia-Benitez
L.A. County DPSS-GAIN Region 1

Naomi Goodwin
California State University Dominguez Hills

Henry Greene
Department of Rehabilitation

Bernie Konig, Centinela Valley Union High School District

Bridgette Leibelt, US Vets, Inc

Robert Lizarraga
Laborers’ Local 802

Kelly Magee, SPACEX

Carol Nishi, City of Gardena, Economic Development Dept.

Samuel Pena,
Republic Services, Inc.

Teresa Sanford
City Of Inglewood, Housing

Charmaine Springfield, One Stop Business & Career Center, Inglewood

Gerard Taccini
Hitco Carbon Composites, Inc.

David Young
Lawndale School District

Mitch Ponce
Performance & Evaluation
Ironworkers Local 433

Brian Raber
Performance & Evaluation

Shad Rezai
Youth Development Council
Water Works Consulting Services

Rusty Roten
Executive & Chair
One Stop Policy

Janet Schabow - Wright
Business & Economic Development
International Association of Machinists and Aerospace Workers

Natalie Ssensoho
One Stop Policy
Mattel

Tod Sword
Business & Economic Development
Southern California Edison

Roland Talton
Business & Economic Development
Star 1 Investigations

Jane Tempin
Peformance and Evaluation
IBEW Local 11, Outreach Director

Waza Tolliver
Business & Economic Development
State Farm Insurance

Janice Webb
Youth Development Council
B & E Committee

Dr. Lance Williams
Youth Development Council
Los Angeles Community Action Board

Susie Yellowhorse-Jensen
One Stop Policy
Southern California Indian Center, Inc.
SOUTH BAY ONE-STOP BUSINESS & CAREER CENTER LOCATIONS

www.southbay1stop.org

South Bay Workforce Investment Board
11539 Hawthorne Blvd., Ste. 500
Hawthorne, CA 90250
310/970-7700
www.sbwib.org
Jan Vogel - Chief Executive Officer

Inglewood Location
110 South La Brea
Inglewood, CA 90301
310/680-3700
(Serving El Segundo, Hawthorne, Inglewood, Lawndale)

Hawthorne Youth Services
11539 Hawthorne Blvd., Suite 500
Hawthorne, CA 90250
310/970-7701
(Serving El Segundo, Hawthorne, Inglewood, Lawndale)

Beach Cities Location
1611 S. Catalina Avenue, Suite 207
Redondo Beach, CA 90277
310/792-1300
(Serving Redondo Beach, Manhattan Beach, Hermosa Beach)

Gardena Location
16801 South Western Avenue
Gardena, CA 90247
310/538-7070

Carson Location
1 Civic Plaza Drive, Suite 500
Carson, CA 90745
310/233-4888

Hawthorne Teen Center
3801 El Segundo Blvd.
Hawthorne, CA 90250
310/970-7702

Inglewood Teen Center
100 Manchester Blvd.
Inglewood, CA 90301
424/227-6320